

November 17, 2023



Dear Friend,

Thanks to supporters like you, we had another strong year with near record enrollment! In our 70th year, we were able to enjoy our first summer with complete usage of our facility upgrades. Improvements included the addition of floating docks, replaced surrounding decking, and the new Bill Campbell Pavilion. We would like to thank all of you that helped our vision in 2020 become a reality in 2023.

In the era of competing youth sports and activities, there is a prevalence of shrinking sailing programs; yet, we celebrate our robust, growing Saint Joseph Junior Foundation that plants the seeds for a passion of sailing. Outreach to the greater community to build sailing and racing as a life skill and activity is a priority. The quality of our facilities, sailboats, safety education, and instructors is the base to that purpose.

At the heart of our success is the support of donors like you to keep sailing affordable and available to all in our community. *Our tuition/fee structure is set such that we charge no more than 50% of operating costs to the student.* It is imperative to our future sailing program that we maintain *affordable tuition* and offer scholarships to those that would not otherwise be able to participate.

For 2024, our boat strategy is to provide diverse sailboat experiences, enhance education in spinnaker use, and bolster safety. We celebrate the 2023 success of our WMYSA youth racing team and look to build tactical skills as well. To that end, our equipment plans include procurement of an inflatable safety boat to replace our small 25-year old Zodiac, upgrades to the laser fleet, repairs to 420's, and evaluation of potential new fleet additions to compete in racing regattas.

From our humble start in "The Spar House" to the shift to the SJJF Upton Building and Bill Campbell Memorial Pavilion, we can stay the course, create a safe environment of learning, and provide access to our beautiful Lake Michigan waters for all in our greater community.

Please join us by giving today. As Ann Campbell shared at the Bill Campbell Pavilion dedication and ribbon cutting ceremony:

"We are blessed in Saint Joseph, our special place on the lake, to help all of us to honor our past, as we reach forward toward our future... Saint Joseph is more than a city on the lake, we are a community of givers who love this place."

Please consider a year-end gift to the SJJF Foundation. Any level of support is appreciated and may be matched by a Frederick S. Upton grant. We thank you for your part in achieving so much over the last 70 years! Kindly return the enclosed envelope or go online at www.sjjf.org/donate to complete a paypal donation. Feel free to reach out to us at info@sjjf.org if you have any questions or need help making a gift.

On behalf of the SJJF Board of Directors and with much appreciation,

Keith Sawyer, SJJF President